

ENGRO PARTICIPATES IN BEX (BUILDING EXHIBITION) ASIA 2009

30 October 2009

BEX Asia 2009 was held in Singapore Suntec City Convention Centre from the 28th to 30th October 2009. EnGro participated in the exhibition with a booth to showcase its range of eco-friendly Singapore GreenLabel-accredited products. The exhibition also served as a brand-building platform to promote EnGro and its “Building Sustainability” corporate tagline.

BEX Asia 2009 is a building exhibition that aims to feature environmentally-friendly products for the building industry, in line with the government’s plans to advocate greater use of green materials to build green buildings. It also facilitates the gathering of industry players to interact and highlight new green technologies and products to the market place.

To date, EnGro has increased its range of Singapore Green Label certified products to 9 in total comprising its GGBS, blended cement, ready-mix concrete and dry-mix products. EnGro’s GGBS, which goes by the brand name VCEM is a value-add, cost-effective, eco-friendly material for the 21st century. VCEM GGBS, currently produced at EnGro’s plants in China, has reached a total installed design production capacity of 4.8 million tonnes in China alone. Combined with 0.5 million tons of GGBS produced in South Korea, EnGro’s total GGBS production capacity has reached 5.3 million tons p.a., signifying a significant milestone for EnGro.



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